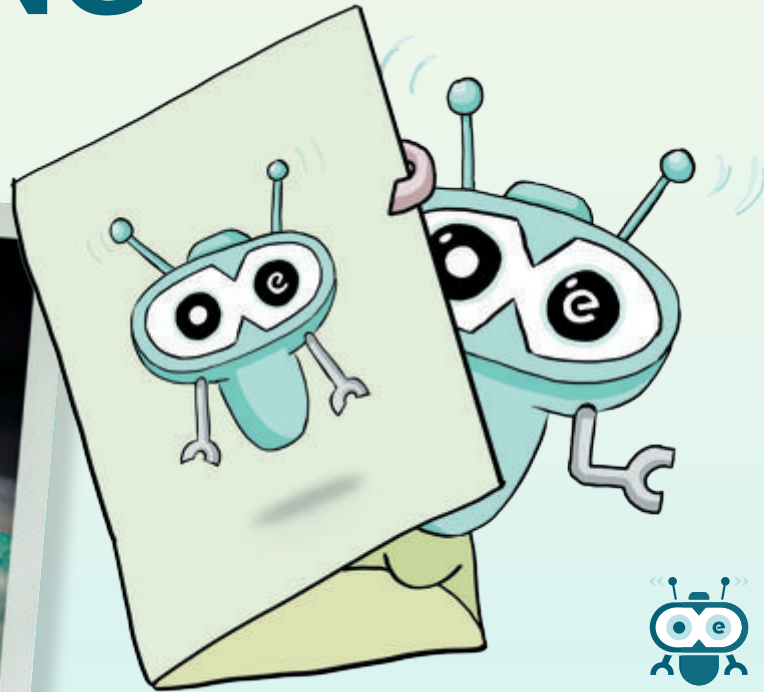


MARKETING & ESSENTIALS

PRINTING

Playbook



marqetspace®

PROFESSIONAL PRINT

Buyer's Club

NOTHING SELLS LIKE PRINT

Grasped in quivering hands, it's IMPOSSIBLE not to look.
The power of print draws you in. That's why they call it a hook.

Maybe no silver bullet. But a golden ticket, you could say.
If Charlie opened merely an email, would he feel the same way?

A notable presence other marketing lacks. It stimulates senses.
Visual, tangible and enchanting. Tactile marketing commences.

Fingertips, packed with sensors, busy transmitting the feels.
We're hardwired to react with emotion. Print evokes, print appeals.

It's our pleasure to present this playbook. Ideas in each category.
Three top picks, curated carefully: Favourite, fab, and fancy.

With powerful print under your spell, waiting for the right hands.
An essential part of your mix, trust us, more clients you shall land.

We're here to grow your business. Let's part on a marketing hint.
Of course, digital marketing works. But nothing sells like print.





INSTANT ONLINE PRICES

Sometimes too much choice is daunting. That's why we've featured just a trio of options on each page. But the truth is, we have **thousands** of sizes, styles and finishes to choose from.

So if you're looking for something you don't see – just ask!

To get a price, simply type what you're looking for into the search box at **marqetspace.co.uk**.

Or upload your files by clicking 'Start your order'.



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BUSINESS CARDS

Business cards are bouncing back with abundance. The flexibility of this pocket-sized sales tool is undeniable. Add maps, offers, QR codes, or meeting links to help extend engagement.

Want to make a good first impression? Use lavish stocks and finishes to really stand out. All our laminated business cards use a biodegradable laminate. It's better for our planet. Learn more on page 18.



favourite



MATT LAMINATED BIO BUSINESS CARDS

Our number one best seller. 400gsm matt bio laminated board on both sides for a sophisticated finish.

BCLX4T

SPOT UV BIO BUSINESS CARDS

Spot gloss highlights on top of matt bio lamination which shimmer in the light and look absolutely delicious.

BCSM4T

FOILED MATT LAM BUSINESS CARDS

For the ultimate in business card chic, choose copper, gold or silver foil highlights to add dazzling shine.

BCL74T

STATIONERY

Many folk overlook the power of a simple posted letter. We all get less mail through our letterbox than we used to. And we all get more junk through our email inbox.

Yet letters are an effective direct mail piece. Our letterheads can be overprinted using a desktop ink jet or laser printer.

It won't go unnoticed. 70%* of consumers say receiving mail makes them feel more valued.

*Source: Royal Mail Marketreach, 2017



With compliments

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Registered Company No: 02000011 087 No. 547 5020 07

favourite



SMOOTHWOVE STATIONERY

120gm bright white smooth wove paper is our number one seller.

Letterheads STCPA40D

Compliment Slips STCPCS0D



RECYCLED STATIONERY

A splendidly thick 120gsm premium stock made from 100% recycled fibres.

Letterheads STREA40D

Compliment Slips STRECS0D



CONQUEROR STATIONERY

120gsm Conqueror Stonemarque diamond white paper won't fail to impress.

Letterheads STCQA40D

Compliment Slips STCQCS0D

THINGS TO POST

Delivering your message through a postbox really gets you noticed. People can't resist the allure. During 2020, a record 96% of all mail was engaged with.*

Why not create a compelling message to put post on a card. Or rustle up a dapper piece of direct mail to help your customers generate a quick response.

*Source: JICMAIL, Q2 2018 – Q2 2020



favourite



POSTCARDS

Kiss me quick, read me slowly. Save on envelopes and post a glossy postcard with easy-write reverse.

GP74T



ONE-PIECE MAILERS

Specially folded gloss leaflets are sealed shut with a mailing sticker and unfold to present your client's offers.

OPMSL3T



VOUCHER CARDS

Ideal for birthday or anniversary cards with a perforated tear-off voucher offer to redeem in-store.

VCSSM

LEAFLETS

Pamphlets, leaflets, flyers. A rose by any other name would sell as sweet.

This proven marketing impresario never gets old. In fact, it remains one of the most trusted forms of marketing today.

Simple yet powerful, this versatile attention-getter comes in a range of sizes and paper types to suit any budget.



favourite



GLOSS LEAFLETS

Our popular 150gsm gloss is thicker than an average leaflet, glossy and luxurious.

LEGA64T



RECYCLED LEAFLETS

120gsm premium stock with uncoated natural finish. Made from 100% recycled fibres.

LEFA64T



SILK LEAFLETS

170gsm silk art paper feels super thick and smooth with a refined silky finish.

LESA64T

FOLDERS

First impressions count, right? Do your customers frequently send quotations, estimates, tenders or proposals? Gain gravitas. Be more persuasive. Interlocking Presentation Folders can seriously improve how professionally their business is perceived.



favourite



SOFT TOUCH LAMINATED FOLDERS

A luxurious soft-touch feel.
Holds A5 or A4. Clever engineering
makes this our best value.

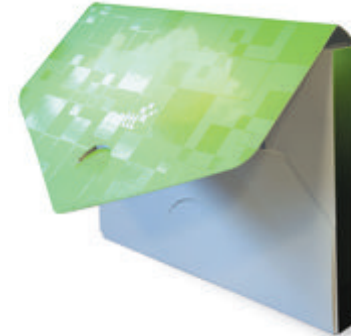
PFA5T4D1



3-PANEL FOLDERS

One extra flap, adds 50% more
selling space than other folders.
To hold A4.

CFA4G0X



HIGH CAPACITY FOLDERS

Great for delegate wallets as they
hold up to 2cm of paper. To hold
A5 or A4.

FF5G40

FOR MAKING NOTES

Did you know, writing things down makes you statistically more likely to remember them? Now, where did we leave that pen...

A little jotting can be both good for the mind and beneficial for the budget. We have a range of flexible options to suit the notetaking task.



favourite



APPOINTMENT CARDS

Got customers that are sick of clients missing their appointments? Easy-write back of glossy Appointment Cards are a great solution, just pop on the time of their next visit.

APWALL4



NOTEPADS

Printed in full colour on 80gsm bond and glued in 50's with a board back. Sizes range from a pocket-sized A7 right up to a table-topping A2.

NPA70



STICKY NOTES

Branded Sticky Smart Notes! The perfect addition to any business stationery kit.

WMPAST27

FLYERS

A flyer in the hand is worth two in the bush. Marketing is all about getting the right message, in front of the right people, at the right time. So increase the chances of success by adding flyers into the mix.

Like a leaflet, only thicker, this flexible marketing favourite has a knack for getting into all the right places. Choose a size to suit your needs, or a simple custom shape to make the message memorable.



favourite



PROMO FLYERS

Add a little more weight to your message with a 280gsm silk artboard.

PRCA744T



GLOSS BIO FLYERS

Look picture perfect with shiny 250gsm flyers with a gloss bio-laminated front.

PMGA74



SHAPED PROMO FLYERS

Add a simple shape to flyers to make them instantly different and engaging.

COBA744T

THE BETTER CHOICE



BIODEGRADABLE LAMINATED PRINT

Single-use plastics are no stranger to the eco-conscious. And we're always asking how we can do more to help. To be better.

So over three years ago we switched all of our matt and gloss laminated print to a new biodegradable laminate. That's every laminated business card, flyer, folder, booklet cover, appointment card and postcard.

It looks like regular lamination and feels lovely. When the print reaches the end of its useful life, it composts. Within two years it's gone. Without leaving any contaminants in the soil.

favourite



GLOSS BUSINESS CARDS

High quality 400gsm silk artboard with a biodegradable gloss laminate applied to the front. A professional finish with a super shiny shimmer that radiates vibrant colour.

BCFG4T



MATT LAMINATED FLYERS

Make the best impression with these 400gsm thick cards with a sophisticated matt laminated finish. Great for handsome hand-outs and magnificent menus.

SHMA74



SPOT UV PRESENTATION FOLDERS

400gsm artboard with biodegradable matt lam on both sides with gloss varnished spot UV highlights on the front. Deliciously decadent.

PFAS00X

FOLDED LEAFLETS

Folded leaflets are like the TARDIS of marketing. Bigger on the inside than on the outside, let the story unfold. Breaking information down onto panels makes it easier to digest. And brochures that are C5 or below also qualify for Royal Mail's lowest postage rate.

Choose from a wide range of paper types to begin. Then roll-fold, z-fold, half-fold, cross-fold, or smash out a combo. It's no origami, but we've got folding options for most sizes. Right up to a gargantuan A1 (perfect for maps, guides, and planners).



favourite



GLOSS LEAFLETS

Thicker than your average leaflet, colours look impressive on this high quality 150gsm gloss art paper.

MBGA54T

UNCOATED LEAFLETS

These 160gsm uncoated leaflets have a thick, velvety feel for an elegant and tasteful finish.

LERAS4T

SILK LEAFLETS

Thick, smooth and tasteful. Folded 170gsm leaflets feel like heavyweights with a subtle sophisticated shine.

MBSA54T

THINGS TO GIVE

Branded giveaways work so well in marketing. Cool stuff gets noticed instantly. But seeing a brand each and every day does magical things.

Your clients will create a long-lasting impression by sending useful branded gifts to their best customers – they'll get feel-good vibes each time they use it.



favourite



WALLPLANNERS

Your customer's logo on the wall for the whole year. Printed on 170gsm in glorious full colour. Choose from large A2 or Super A1 "Big Boy" with the option to fold to A4.

ZWPA2?



ALUMINIUM PENS

Our aluminium ballpoint pens have click action mechanism, lacquered finish, polished shine, and striking chrome details. Available in a rainbow of colour options.

WMVIALU?



CAMPING MUGS

When these branded beauties are warming the cockles with a hot cocoa, they'll thank you for it. 13oz enamel camping mug with a high gloss finish.

WMUKCAM?

THICK FLYERS

Thick Flyers also double up as invites, brochures and menus. Some people call them 'showcards' because it's about showing up and showing off. The combination of weight and finishes available makes them doubly impressive.



favourite



400GSM SILK FLYERS

An elegant heavyweight at a wrist-sagging 400gsm silk artboard – get them flat, or with a crease for easy folding.

SHSA74



700GSM UNCOATED FLYERS

Ultra-thick 700gsm uncoated card. Luxurious and ideal for writing on. They make perfect postcards, reply cards and prestige flyers.

SHXA70T



EMBOSSSED FLYERS

Super smooth uncoated cards with stylish embossing. The raised detail adds an elegant and impressive design feature.

SHEA74T

BOOKLETS

Let me tell you a story. It costs the same to post a book like this as it does to send a postcard. Whaaat? Really?

Royal Mail charge the same rate up to 100g, as long as the piece is less than C5 size. You might as well make the most of their generosity.

Our stapled booklets start from 8 pages and go up to 64 pages. If you need more pages, ask for options. Add a thicker cover with a stylish finish for that extra persuasive touch.



favourite



170GSM SILK BOOKLETS

Full colour booklets printed on a smooth 170gsm silk art paper. High quality page thickness with an understated subtle silky shine.

BK6S08PT



160GSM UNCOATED BOOKLETS

Get that understated tactile quality when you select booklets printed on 160gsm uncoated paper. A tasteful and elegant option for a prestigious look and feel.

BK6U08PT



THICK COVER SPOT UV BOOKLETS

Give your booklets even more impact by adding a thick cover. 250gsm or 350gsm Spot UV covers add wow factor with a matt bio-laminate and glossy highlights.

BKC06PT + BK6M04PT

THINGS TO EXCITE

Her heartbeat quivers, her pupils dilate, and her breath quickens as she scratches the panel to reveal those three magic words 'Not this time'. Oh.

Well, for a moment there we had something special. And that's the power of print to surprise. Excite. Captivate.

We've highlighted a handful of quirky delights here, but we have plenty more ideas like this to help you increase engagement levels for your customers.



favourite



SCRATCH CARDS

Nobody can resist a scratch card. Available in a variety of shapes and sizes, with a single or multiple latex scratch panels.

SCRBC1T



CUT-OUT FIGURES

Welcome visitors to a store, expo stand or office with a life-sized cut-out person or creature.

5MM FOAMBOARD or **10MM CORREX**

IGCOFV



CHOCOLATE ADVENT CALENDARS

Our custom printed chocolate advent calendars make a fun and delicious Christmas giveaway. Each calendar includes 50g of milk chocolates behind 24 windows.

NKA1ADV1

GREETINGS CARDS

They say some things are best left unsaid. But “thank you” isn’t one of them. Whatever the time of year, a card sent to show appreciation is a timely one. Add a voucher to encourage repeat business for your customer.

Upload your own artwork, or choose a ready-made design. We have hundreds of designs available to personalise online.

favourite



SILK GREETINGS CARDS

Premium Silk greetings cards are printed onto 400gsm silk artboard and supplied flat, but creased for easy folding.

ZCSLKAGL



WINDOWED GREETINGS CARDS

Cut a simple shape from the front panel to reveal part of your design inside. Use contrasting colours for an effect that pops.

ZCWPA5



FOILED GREETINGS CARDS

Want to really add some sparkle? Then make it shiny. Copper, gold, or silver foil highlights provide the ultimate allure.

ZCOL7A6



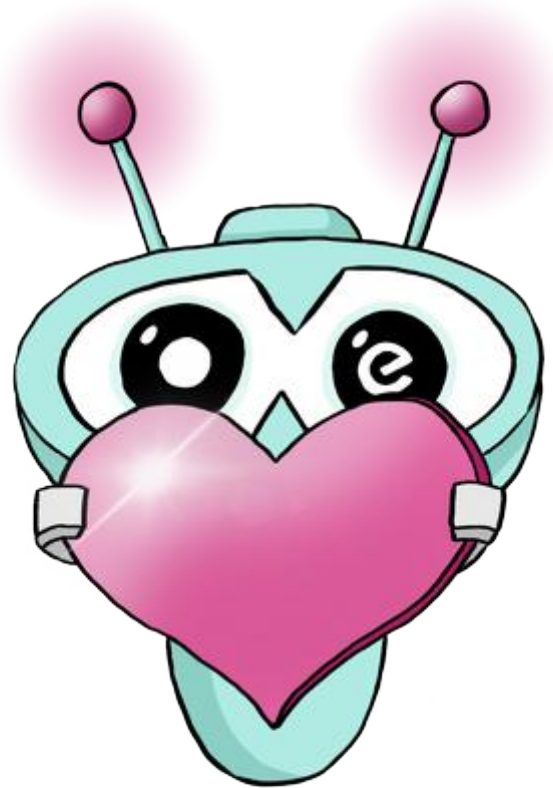
HIT THEM RIGHT IN THE FEELS

Your website needs to look impressive. It has to be clear and consistent. You know that already. But big brands don't just focus everything online. They combine their online presence with offline marketing.

Why? Print and direct mail are proven to build trust. It's perceived to be more credible. It plays with emotions. Appeals to multiple senses. There's nothing like it. And you can exploit that power, very cost-effectively.

Eat, sleep, sell, repeat. Studies have shown it's better to send five things to 1,000 people than one thing to 5,000. Repetition is important. Repetition is important. (Sorry). But so is making your marketing engaging and exciting.

In the end, it's down to the quality of design. The power of creative. The potency of the message. Let us help. We ain't just a printer. We're here to help you with ideas to grow your business. It's what we do.



STICKERS

Are your customers "Sticker happy"? Well, they should be! Otherwise, they're not getting maximum exposure to their brand.

Get them stickering at every opportunity you can - on the side of every box that leaves their warehouse, on the front of every envelope that leaves their office and on the forehead of every customer that leaves their store. (We've taken that too far, haven't we?)

We even have stickers for walls, windows, and walkways. Boats, buses and Bugatti Veyrons (or more likely, Peugeot Boxers).

THE
DRAWING
ROOM
FOR HIRE

favourite



STICKER SHEETS

Stickers in popular sizes with a super fast turnaround. They come printed on easy-peel, kiss-cut sheets. Print the same design or spread different designs across the sheet.

FFKSC10



SPLIT-BACK STICKERS

Printed in full colour on 135gsm self adhesive split-back sticker material. Available in popular rectangular sizes, or choose a simple custom cut-out shape.

STKDISK



WINDOW STICKERS

Adhesive cut-out decals, perfect for logos, telephone numbers and words.

IGWGFS

THINGS FOR THE WALL

Full colour prints for the wall make beautifully elegant additions to the home, showroom, or office. Choose from glossy posters, fancy framed prints or minimalist box-frame canvases for a decorative feature to match any budget.



favourite



INDOOR POSTERS

Indoor posters, printed on thick 205gsm paper. Optional lamination. Hanging rails are also available.

LFPRMA3/LPGA34T



PREMIUM CANVAS FRAMES

Get the studio look with our framed canvasses. Your design, printed on canvas and tensioned over a premium 38mm wooden frame.

LFPPC?



FRAMED PRINTS

Our traditional-style picture frames come with board back, custom printed insert and an acrylic front.

IGFPMB?

NEWSPAPERS

An irresistibly tactile traditional teaser that bucks the digital trend. The need to reach people at home and our desire to stay connected has given newspaper marketing a resurgence. Trusted, informative, and engaging, they're an innovative and cost effective way to market to your audience.

TOP 5 SECTORS using Newspapers to make the right headlines:

5

- B2C retail brands
- Internal communication
- Community newsletters
- Schools & councils
- Sports clubs & associations

www.nettl.com

The Nettle Enquirer

Your daily news briefing from around the Nettlephere

MEET
OF BARISTA
COFFEE
IDEAS



GREATEST
OUTDOORS



WEBSITES
PRINT
SIGNS



ALL IN A DAY'S WORK



nettl

favourite



100GSM BOND FOLDED LEAFLETS

An A3 sheet printed both sides on 100gsm bond, folded in half to make a 4pp A4 newsletter. Perfect for regularly keeping customers up-to-date.

MBCA34T



TABLOID NEWSPAPERS

Broadsheet's little brother can still pack a punch. Digital printed, so ideal for short-run publications. Available between 4 and 64 pages.

WMSHTABL



BROADSHEET NEWSPAPERS

Big boy newsprint in a traditional newspaper style. Perfect for short-run publications with big impact. Available between 4 and 64 pages.

WMSHBROA

CREDIT CARDS

You know you've made it when your customers keep your card in their wallet, purse or bag.

Our credit cards can be used in numerous ways. Just don't try using them to pay online. Instead, they are a pocket-powered companion to solidify a business relationship.

Popular uses include loyalty cards, membership cards, or discount cards. You could equally use them as passes, business cards, or even invites.



favourite



BUDGET CREDIT CARDS

Does your customer give out discount cards or free entry passes? Budget Credit Cards are ideal. Perfect for pocket-sized flyers.

PRCC44V



PLASTIC CREDIT CARDS

Durable plastic cards with rounded corners and optional numbering or signature strip. Available transparent or printed full colour.

PCBC?



MAGNETIC STRIPE CREDIT CARDS

With options such as signature panel, photo / name personalisation, Hico magnetic stripe or mag stripe encoding.

WMSWPLA?

CLEVER POINT-OF-SALE

Help your customer be right where the business happens. Strategically placed point-of-sale messaging helps them strike while the iron is hot. Cross-sell, up-sell, and out-sell the competition with poignant messages to captivated punters.

Sell the story while they wait. Tempt them at the till with a limited edition upgrade. Put ordering instructions on tables or a QR code to an online menu. Promote offers, events, and other in-house services. Provide payment options and satisfaction guarantees to help close the deal.



favourite



KEY WALLETS

KEYWAL



SWING TICKETS

SWICC



WOBLERS

WOBATS



STRUT CARDS

IGSCAG



SILK DOOR HANGERS

DOORSK7



MATT LAM NANO CARDS

BCNL4F

INVITATIONS

You're invited to make a splash. To kick off your shoes. To put on a show. To launch something new. To push the boat out. To celebrate.

More than ever, your customer's event is worth making a big fuss over. And nothing else other than a professionally printed invitation will do it justice.

Whatever they have planned, don't let them end up sat on their own with a case of unopened wine and a mountain of egg and cress sandwiches. You can help make sure people turn up to the event with a great design and fantastic printed invitations. And don't let them serve a warm Lambrusco. Really, don't.



favourite



SILK INVITATIONS

Printed on a sumptuous 400gsm silk artboard, these invites are a cost-effective way to leave a heavyweight impression.

SHSA64



SPOT UV BIO INVITATIONS

Spot UV invitations are matt laminated with biodegradable film, with gloss varnished highlights applied to the front.

SHQA64



FOILED INVITATIONS

Decadent invitations with wow factor. Matt laminated with a choice of copper, silver or gold foil highlights.

SHL7A64T

MENUS



Menus should look as impressive as the food and drinks being served. Whether it's breakfast, lunch or dinner, with professionally printed menus your customers will definitely be on to a winner.

Fabulous for cocktail menus, wonderful for wine lists and delightful for dessert cards. "Is it on the trolley?" – better still, it's on the menu!

We've picked out a three-course chef's recommendation here, but each option is also available in a wide variety of finishes

favourite



SILK MENUS

Thick 400gsm silk artboard.
Supplied flat or creased for easy
folding. Want them wipeable? Ask
about our lamination options.

MENSASC



TENT CARDS

Compact little table talkers.
These are ideal for stand-up
three sided menus, or for adding
QR codes, table numbers, and
order instructions.

TENTMO



SPOT UV MENU COVERS

Does your menu change as
often as your chef's mood?
Laser print your own A4 or
A5 sheets and then tuck into
impressive menu covers.

MEC050TL

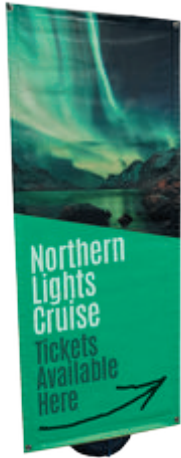
BANNERS

Throughout history, banners have been used as a focal point. A way to communicate your position. To bring people together, to motivate and boost morale, loyalty and team spirit. So it's little wonder they garner as much attention today.

Let a banner become a beacon. Raise it up and command instant attention. We have a wide range of banners to suit any situation, indoors or outdoors. For table-tops, low ceilings, or for when the sky's the limit!



favourite



REYKJAVIK BANNER STAND

2.0 x 0.8m outdoor banner stand printed on a 440gsm PVC, supplied with water base for a stable display.

BSPOBPVC



KESWICK FABRIC STAND

Perfect for navigation, our slimline Totem stand has a small footprint. Get it printed both sides or just one. Collapses down into a small bag.

FDSKEOFC



DUBAI FABRIC STAND

At 3.5m tall, this enormous fabric display will tower above others, giving your expo stand extra height. Base weighted for stability.

FDSUBFC

WALL SIGNS

Help your customers to tell their story with low-cost durable signage for walls, indoors and out.

Perfect for mission statements, inspirational messages and navigational signage too. Get custom sized panels cut to shape or choose from a range of popular sizes.


We've featured a few of our most popular options here, but you can browse a wider range online at www.marqetspace.co.uk/signs.

Looking for something a little more bespoke? No problem, just ask.

#18
GOT
THEIR
BACK



#17
KNOW
THE
RISKS



#16
SHARE
QUICKLY,
KILL
QUICKLY



favourite



FOAMEX SIGNS

Foamex signs are made from heavier grade foam PVC, which results in a rigid and lightweight flat sign. Choose from 1mm, 3mm, 5mm and 10mm thicknesses.

IGFX?



TRAY SIGNS

Sometimes these are called 'pan signs' and they're a bit like a big biscuit tin lid. They're made from aluminium and covered in full-colour laminated vinyl.

IGTS?



ACRYLIC SIGNS

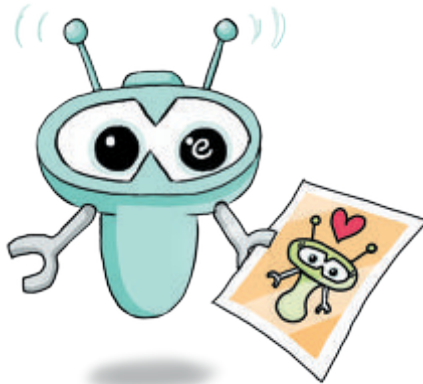
Beautifully rich photo-realistic signs that are both scratch and shatter-resistant. Clear or white acrylic backing in a choice of 3mm or 5mm thicknesses.

IGCAF?

MARKETING & ESSENTIALS

PRINTING

Playbook



 DELIVERY INCLUDED

Order online today at
www.marqetspace.com,
call free 0800 612 6240
or email hello@marqetspace.com

The small print:

The small print: Use the codes in this booklet (eg. BCLX4T) to search for prices online.

*Prices shown online include delivery to one UK mainland address.

Heavy or offshore deliveries may cost more.

See full range and product specifications online.



marqetspace[®]

PROFESSIONAL PRINT

Buyer's Club